

PROFESSIONAL EVENT MANAGEMENT - CERTIFICATE

The Professional Event Management Certificate (PEMC) offered by the Department of Recreation, Park and Tourism Sciences is designed to provide students with an understanding of and the ability to plan, implement, and evaluate festivals, fairs and special events in a variety of governmental, not-for-profit and commercial settings. This certificate is open to all majors.

This program is also approved for delivery via asynchronous distance education technology.

Program Requirements

Code	Title	Semester Credit Hours
RPTS 311	Planning and Implementation of Events and Programs	3
RPTS 320	Event Management and Operations I	3
RPTS 321	Event Management and Operations II	3
RPTS 323 or RPTS 44	Managing Hospitality and Recreation Organizations or Service Quality for Hospitality Organizations	3
RPTS 324	Event Management Final Assessment	0
Select one of the following:		3
AGCJ 306	Theory and Practice of Agricultural Public Relations	
AGCJ 307	Design for Agricultural Media	
HORT 203	Floral Design	
HORT 416	Understanding Wine: From Vines to Wines and Beyond	
HORT 452	Floral Design: Weddings and Personal Flowers	
HORT 454	Special Event Design and Production	
RPTS 331	Tourism Marketing	
RPTS 484	Internship	
RWFM 322	Community Development and Sustainability	
Total Semester Credit Hours		15

The PEMC program requires a minimum of 15 credit hours in designated courses, plus the zero-credit course RPTS 324. Students must earn a grade of C or better in each course used to meet the requirements, and maintain a B average (3.0 GPA) in the required courses. Students who pursue the PEMC must complete all requirements prior to graduation. Details are available in the Undergraduate Programs Office of the Department of Recreation, Park and Tourism Sciences and on our website.