



TEXAS A&M UNIVERSITY
Hospitality, Hotel
Management and Tourism



CAREERS

- Catering & Convention Services Manager
- Concert Manager
- Event Coordinator
- Military Special Event Coordinator
- Theater Operations Manager
- Conference Planner
- Meeting Planner
- Wedding Coordinator
- Fundraising Coordinator
- Tournament Director



RPTS 321 students implementing an event
for alternative transportation

> **PROFESSIONAL
EVENT
MANAGEMENT
CERTIFICATE**

> Contact

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Department of Hospitality, Hotel Management and Tourism

TX.AG/PEMC



WHO HIRES OUR STUDENTS

All Things Planned Weddings & Events
 Astin Mansion
 Brazos Country Expo
 Chamber of Commerce
 City Parks & Recreation Departments
 Club Corp USA
 Four Points Hotel
 Gaylord Hotels
 Global Event Group
 Grand Texas Airshow
 Hawk's Shadow Estate Winery
 Marriott
 U.S. MWR (for military events & recreation)
 Omni Hotels
 Paramount Pictures
 Prime Time Sports
 Rice University
 Rodeo Austin
 Ronin Cooking
 RR Meetings & Events
 Texas A&M University
 Texas A&M University Athletics
 Texas Rangers
 Tristar Productions
 USA Track & Field
 Walt Disney Co.

REQUIRED COURSES

- Planning & Implementation of Events & Programs
- Event Management & Operations I
- Event Management & Operations II
- Event Management Final Assessment

COURSE OPTIONS

- Tourism Management
- Service Quality for Hospitality Organizations
- Design for Agriculture Media
- Understanding Wine: From Vines and Beyond
- Tourism Marketing
- Floral Design
- and more...

NON-COURSEWORK REQUIREMENTS

- 40 volunteer hours in event management
- Pass an exit exam
- Create an event portfolio website



ABOUT THE INDUSTRY

2018 MEDIAN PAY (NATIONAL)

\$49,307 per year

2018 MEDIAN PAY (TEXAS)

\$53,230 per year

TYPICAL ENTRY LEVEL EDUCATION

Bachelor's Degree

JOB OUTLOOK

Projected to grow 7% from 2018 - 2028, faster than the average for all occupations. Job opportunities should be best for candidates with hospitality experience and bachelor's degree in meeting and event management, hospitality, or tourism management.

(Source: Bureau of Labor Statistics)

> APPLY

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